

Zaid Mohidin

485 Eagle Canyon Golf Estate, Honeydew Manor, Johannesburg, South Africa, 2040

Mobile: +27605573434 | Email: zaid@ngmindset.co.za

*Championing Strategic Innovation *Delivers Thought Leadership *Output -Oriented Leader

CEO

- Company Growth & Expansion
- Strategic Business Planning
- Value-Building strategies
- Strategic Stakeholder & Client Engagement (Public & Private Sector)
- Team Leadership & Motivation
- Operations Management
- Large -Multimillion-Rand/Dollar- Budgets

Qualification & Achievement

Entrepreneurial Leader who consistently delivers output and achieves business and personal goals. Proven success at growing revenue and profits, even within challenging economies and amidst tough economic conditions. **Built a private business with global reach and recognition, boosting revenue 324%.**

Recognition

National Business Awards: 2016 Finalist - Top Performing Entrepreneur

Impumelelo : 2005 - Top100 Empowerment company in South Africa

Chairman : Southern Africa Business & Technology Incubation Association

Visionary and award-winning strategist and change agent who can turn quality service into a industry-leading brand. Steered business towards value based operations, implementing tangible infrastructure and **high ROI sales and marketing strategies that reversed declining revenues and solidified impressive market share.**

Recognition

Open Innovation : Developed the first Hybrid Incubator in Africa

European Business Network : The only EU-BIC in Sub-Saharan Africa

National Business Awards: 2016 Finalist - Fast Growth Award

High-performing motivator who leads transformation from the top. Spearheaded corporate and reorganization, fostering workplaces known for customer service and high employee engagement. Improved customer and employee satisfaction led sales growth in 3 years.

Recognition

SABIC Award - 3rd Place : Incubation award 2017 Outstanding Incubator Client

City of Ekurhuleni – Best Corporate Citizen 2014 Award : Partner on Youth Entrepreneurship Development

City of Ekurhuleni – Best Corporate Citizen 2015 Award: Youth internship Partner

Chairman – Pumas United- Social Investment committee

MARKETING & COMMUNICATION

A creative catalyst with wide ranging expertise in public and private sector. Renowned strategist with effective Stakeholder Engagement and Strategic Messaging capabilities that have proven to build brands and enhance positioning.

Recognition

SABIC : Keynote Speaker - Supplier Development – A Local Context

Business Day TV Summit: Policy -ESD : Access to Markets

BIG Summit –USA : Incubation – South Africa Open Innovation

German Africa Business (GAB) Summit in Kenya : Incubation Innovation

Eskom Summit :Supplier Development & Localization

Guest Speaker on various RADIO stations on Entrepreneurial Ecosystems, B-BBEE, Local Economic Development, Supplier Development, Incubation

Education

MBA | 2005 | DE MONTFORT UNIVERSITY

- Major: International Strategy
- Minor: International Marketing

MAP | 1997 | UNIVERSITY OF THE WITWATERSRAND (WITS)

BEING A DIRECTOR SERIES 1-4	IOD SA (INSTITUTE OF DIRECTORS-SOUTH AFRICA)
FINACIAL ANALYSIS	BSSA
INCUBATION BIM	INBIA
JSE – DIRECTOR INDUCTION	UNIVERSITY OF THE WITWATERSRAND (WITS)
NETWORK ENGINEER	RADIOKOM
DATA COMMUNICATION 01/12	DAMELIN
MATRIC	CHRIS JAN BOTHA

A detailed list of all other training and certification is available on request.

Experience

Career Overview

- ***Chairman : SABTIA (Southern Africa Business & Technology Incubation Association)2017 to present***
- ***CEO - New Generation Mindset Consulting (South Africa), 2008 to present***
- ***Managing Director – En Guard Consulting(South Africa), 2006 to 2008***
- ***Group: Chief Business Development Officer – SimekaBSG Limited (South Africa), 2005 to 2006***
- ***Managing Director – Customised Business Solutions, (South Africa), 2003 to 2005***
- ***Sales Director – Customised Business Solutions, (South Africa), 2001 to 2003***
- ***Senior Account Executive - Computer Networks, (South Africa) , 2000 to 2001***
- ***National Network Manager – Nashua Limited (South Africa), 1997 to 1999***
- ***Senior Network Systems Engineer - Mines Pension Fund Management (South Africa), 1994 to 1997***
- ***Shift Leader / IT Systems - Dexdata (South Africa) , 1989 to 1994***

Testimonials

Deloitte | Kamal Ramsigh

- “I have worked with Zaid in multiple modes- as a colleague and a business partner. Over the several years he has always demonstrated innovation and an absolute commitment to success- whatever the odds. He has focused on NGM with a clear vision and actions. He is a true entrepreneur.”

Eskom | Monkwe Mpye

- “Zaid is a collaboration specialist. Joining the often invisible dots that connect stakeholders is what he does best.”

Samsung | Pitso Kekana

- “NGM has never let us down. The team lives by saying, when the going gets tough – the tough gets going. You get things done under pressure and never complain. In you I trust Thank you for your professional conduct.”

Dimension Data | Sibusiso Buthulezi

- “Zaid and his team are truly passionate thought leaders. Your strategic input and innovation is valued by Dimension Data and the Entrepreneurs they support.”

EU Business Network | Giordano Dichter

- “New Generation Mindset, our first EU|BIC in Sub-Sahara Africa has all it takes to make a difference in South Africa: the team, the tools, the know-how and the partners.”

RDC | Craig Kelly

- “Zaid is one of the most strategic and meticulous individuals I’ve worked with. His insight and advanced strategic knowledge allows him to add great value in all areas of business. My personal experience with Zaid has allowed me as an individual to grow in leaps and bounds and I would recommend Zaid’s unique skill to anyone.”